

Konservasi Indonesia is a national foundation established to support sustainable development in the country. We are the main partner of Conservation International in Indonesia. For more information, please visit: [www.konservasi-id.org](http://www.konservasi-id.org)

We envision a healthy and prosperous Indonesia where biodiversity is valued and preserved. With offices and project sites across Indonesia, we promote a sustainable landscape-seascape approach and establish partnerships with multiple stakeholders across sectors and jurisdictions to deliver lasting impacts for people and nature in Indonesia.

As we are constantly expanding, we are currently hiring to fill the following position for our office in **Jakarta**:

## **Communications Manager**

**(Code: COMS-M)**

The Communications Manager is responsible for the successful development and execution of Konservasi Indonesia communications strategy to advance the organization's mission, institutional reputation, program impact, and fundraising objectives. This position will continue to build Konservasi Indonesia's strong and growing media profile and digital presence into a strategic, impact-oriented communications function. The Communications Manager is a communication strategist who is able to create and execute communications strategies and approaches at the national and programmatic levels to ensure that communication activities actively contribute to awareness-raising, behavioural change, policy influence, and fundraising objectives.

This role will manage the communications team and be responsible for the direction of Konservasi Indonesia's public relations, including earned media efforts and the production of effective, often bilingual (Bahasa Indonesia and English), communication materials. This role will be responsible for Konservasi Indonesia's brand alignment and messaging across its field offices. The Communication Manager will be involved in all marketing and communications campaigns and promotional events, which they will analyse and report on to ensure continuous improvement and best practices. This role will be responsible for managing key events, supporting donor cultivation, and driving media engagement.

This role will represent the organization externally, working with the Directors and Managers of Konservasi Indonesia to develop strong relationships with prospects and existing stakeholders. This role will also work with Conservation International's regional and global communications team to amplify the exposure of Konservasi Indonesia's work. This position reports to Partnership and Communications Director and will work closely with Program Directors/Managers

### **KEY RESPONSIBILITIES**

#### **1. National Communications:**

- Lead the development, periodic review, and implementation of Konservasi Indonesia's national communications strategy, aligned with organizational goals and translated into clear, targeted, and measurable communication objectives.
- Ensure implementation of the strategic design, approach, and messaging of communications plans, including establishing systems to track, monitor, evaluate, and adapt progress and effectiveness.
- Advise on the strategic design, approach, and messaging of programmatic communications plans at national to ecoregion levels, aligned with Konservasi Indonesia's communications strategy and overall framework.
- Amplify programmatic initiatives and achievements at the national and ecoregion level via various communications channels.
- Manage important events at the national level, mainly for program amplification and donor cultivation with regional and global communications team in national to international amplification efforts, such as joint communications activities or delivering programmatic/institutional messages to international audiences.
- Create internal communication protocol and ensure Konservasi Indonesia's messaging, protocol and branding align with CI's global brand.
- Work closely with Conservation International's regional and global communication teams to appropriately amplify the exposure of Konservasi Indonesia's work.

**2. Media Strategy and Engagement:**

- Oversee the creation (and create as necessary) and ensure effective implementation of media, social media, and digital communications plans based on the national communications strategy to reach priority audiences nationally and internationally.
- Ensure consistency and excellence in all media products, including press releases, op-eds, feature stories, multimedia assets, and online content.
- Manage and ensure timely production of key messages and other media materials as required.
- Strengthen and expand relationships with national and international media, journalists, editors, and key opinion leaders.
- Proactively identify, develop, and pitch compelling stories and media placements that showcase Konservasi Indonesia's impact to reach target audiences.
- Guide engagement with media, influencers, partners, and content collaborators to expand Konservasi Indonesia's reach and relevance at national and global levels.

**3. Fundraising Support:**

- Partner with fundraising and partnership teams to strengthen communications inputs into donor cultivation and proposal development.
- Support development of compelling donor-facing narratives, impact stories, case studies, visuals, and multimedia materials.
- Support strategic events and campaigns for donor engagement and visibility.
- Support the quality of concept notes and proposals by providing compelling stories, facts, and supporting communications assets (e.g., photos or video), as available.
- Coordinate the production process for documentation on lessons learned and best practices across Konservasi Indonesia

**QUALIFICATIONS**

**Required** (*critical to successful job performance. Applicants not meeting required skills may not be hired*)

- Bachelor's degree in communications, journalism, public relations, marketing, or a related field.
- Minimum 5 years of progressively responsible experience in strategic communications, preferably in international NGOs or mission-driven organizations.
- Demonstrated experience designing and leading communications strategies in nonprofits that support behaviour change, policy influence, and fundraising.
- Fast learner who can digest conservation initiatives/programmatic concepts/approach.
- Exceptional writing and interpersonal communication skills
- Ability to simplify complex ideas into simple language, especially scientific findings, approach, or innovation in conservation, and effectively present information to government officials, funding organization, public groups, and/or boards of directors;
- A good command of both Bahasa Indonesia and English, with proven presentation, writing and editing skills in both languages;
- Strong research, analytical thinking, and problem-solving skills in a fast-paced and complex environment.
- An ability to work in a team and create communications strategies that are effective at reaching the program's target audiences.

**WORKING CONDITIONS**

- Typical office environment. May need to work extended hours as needed.

Please send your current resume and cover letter (no more than 4 pages) to:

[indonesia.hrd@konservasi-id.org](mailto:indonesia.hrd@konservasi-id.org)

Please fill the "subject" column of the e-mail with this format:

**< COMS-M > - < your name >**

Closing date for the application is **May 19, 2026**

(Only short-listed candidates will be notified).